



The Pyramid Project

# TOHR's Pyramid Project News

www.PyramidProject.org

Quarterly No. 5

May, 2002

## Dates:

Diversity Celebration 2002:  
June 2nd-9th

TOHR Community Caucus II:  
June 27th, 7:00pm  
Aaronson Auditorium  
Central Library

Women's Tea Dance II:  
September 15th  
Details to follow

### The Clock is ticking...

As we approach the midway point of the second year of this history making capital campaign, it seems fitting to get a bit more specific about how we, as a community, can make this dream a reality.

Our community has raised nearly \$180,000 to date. Every gift, regardless of amount, is very important. The chart below illustrates an aggressive concise way to raise the remaining \$820,000.

No. of donors/ Amounts	Totals
1 donation of \$50,000	\$50,000
4 donations of \$25,000	\$150,000
9 donations of \$20,000	\$330,000
19 donations of \$10,000	\$520,000
30 donations of \$5,000	\$670,000
40 donations of \$2,500	\$770,000
50 donations of \$1,000	\$820,000
Unlimited gifts less than \$1000	
<b>153 minimum total donors</b>	

It seems simple enough. However, our training has taught us that for every 4 people we ask to donate, 3 will say no.

The Pyramid Project Steering Committee members and volunteers have worked thousands of hours researching best practices of capital campaigns, attending Gill Outgiving seminars, hosting events to increase exposure of the Pyramid Project, conducting research for grant applications and preparing an integrated financial plan. We held our first of a series of community caucuses and established a trust at the Tulsa Community Foundation.

Capital Campaign Grants for GLBT causes are difficult to find, especially in Oklahoma. We don't have the advantages of community centers in larger cities on the East or West coast who often receive large sums of state or municipal funding.

Admittedly, events are the "fun" part of fundraising. However, events are costly and time consuming. Consequently, we cannot depend on events to provide a significant portion of the goal. To date, events have raised an average of \$6,000 each. We would have to hold 136 such events to raise the remaining \$820,000.

At most, we could host 4 major events a year. It would take 34 years to raise the remaining funds this way. Must our GLBT and allied community wait 34 years for this dream to become a reality? We hope your answer is a resounding NO!

And so we ask you to please step forward. Donate at a giving level on the donation chart, increase your current gift or choose another gift level that is meaningful for you. Over the life of a 4 year capital campaign, \$1000 is only \$20.80 a month. Act now and become a part of this progressive movement. Be bold, brave, and pledge to change our society. Your generosity will provide for a permanent, visible presence for the Tulsa GLBT and allied community.

A donation form is included in the brochure and your pledge may be paid in installments. It's Time...!



Building a Home... Funding the Future

## House Parties

A special thank you to Dwight Kealiher and Mike Tedrick for hosting the inaugural Pyramid Project House Party for 2002.

The party was well attended and many questions were answered for the party goers. This event raised \$5,400 for the Pyramid Project. Great job!

Our April house party, held by Dave Collins and Doug Campbell, raised \$4490 so far, with pledges and donations still coming in!

We currently have two parties planned for May.

Contact Sue Welch at 749-4272 to book your 2002 / 2003 house party.



## DC

"Pride Worldwide... One voice, One Family" is the theme this year for Diversity Celebration 2002. TOHR will once again host the largest GLBT festival in the state and regional area.

Cheer us on as the Pyramid Project Steering Committee marches in the parade. Come by our booth for a free pair of shades and chat about things to come.

DC 2002: June 2nd-9th  
Saturday: Parade - Cherry St.  
Festival - Veterans Park

## "The Diary of One Who Vanished"

What can we say about this ground breaking event? We must first thank Carol I. Crawford, General Director for the Tulsa Opera, Tulsa Opera Marketing and Graphics staff, Tulsa Opera Artists, Ms. Robin Guarino, Director for "the Diary" and emcee Karen Keith. This event marked the FIRST EVER direct collaboration between a non-gay opera company and a GLBT organization. Read that last sentence again.

Once again, history is being made through the efforts of the Pyramid Project Steering Committee and our friends in the Tulsa area and beyond. Just over \$10,000 was netted.

The evening began with a reception honoring our VIP sponsors which included Williams Companies, The Schusterman Foundation, American Express Financial Services and private individuals. Melanie Davis played acoustic guitar while Tim Williams AFAB Catering and Harvard Liquor joined forces to provide a perfect balance of wine and cheese. An eclectic array of auction items graced the serpentine tables in the reception hall. Items included tickets from the Tulsa Opera, a fashion consultation with Toronto couture designer Phillippe Au, a P.S. Gordon signed print, \$150 bottle of wine donated by Harvard Liquor from Francis Ford Coppola wineries and other gifts from Stephen Michael's Photography, Clearwater Day Spa, Visage, Aberson's, TW's AFAB Catering, Harp Interiors and BigKnife Designs. These in-kind donations from all auction donors and Class Act Party Rental are deeply appreciated.

After the reception, we made our way into the "Black box" theater for an intense, avant garde presentation of Czech Leos Janacek's lustful "Diary of One Who Vanished".

We closed the evening with a dessert and coffee reception sponsored by none other than Godiva Chocolatiers as last minute bids were placed. Wonderful, just wonderful! Thank you one and all for making this such a memorable evening!

## Wild Hearts Ball II

This year's Wild Hearts Ball (WHB II) was held at the beautiful German American Society building on February 16th. Built in the early 20's, this cut stone former church was a perfect gothic venue. All lit up in red with the rainbow flag draped over the outdoor balcony, we were slowing traffic down on 15th Street. Just over \$10,000 was netted at this year's event.

More than 250 were in attendance. The theme "a party of dreams awaits you" brought out all kinds of "evening" wear. Hmmm! Stars and moons filled the dance hall as we moved to the music of DJ Mike Sheldon. Entertainment was provided by emcee Peaches Lennox, Tabitha Taylor, Anita Richards, Lois, Alan Davenport, Pat Hobbs, John Orslott, Tom Votaw, John Draper. The food was absolutely fabulous as always, thanks to: TW's AFAB Catering, Baxter's Interurban, Reasor's, St. Michael's Alley, The Chalkboard, Wild Fork, Jim's Coney Island, The White Lion, Bill & Ruth's and Wild Oats. Thank you to Events Unlimited, Bamboo Lounge and TNT's for in-kind donations.

Smiles abounded as folks got their photos taken by Shelly Ledford in their PJs. Thank you WHB II attendees and sponsors! We're just a few months away from planning WHB III!

## Founders Thank You!

**Diamond - \$25,000 or more**  
Mitch Savage & Michael Smith

**Ruby \$10,000 or more**  
The Gill Foundation, Mark Bonney,  
Dennis Neill & John Southard

**Topaz \$5,000 or more**  
Bob English & Craig Wood,  
Kaye Smith (Parent Challenge)  
Sue Welch & Marcy Smith

**Citrine \$1,500 or more**  
Dan Burnstein & Martin Martinez, Greg  
Gray, Glenn Jones, Dave Collins, Doug  
Campbell, Joe & Nancy McDonald (Parent  
Challenge), Rick Martin & Daniel  
Schneider, Tim Williams & Randy Ritter,  
Greg Gatewood & Kerry Lewis, Steve  
Aberson & Brent Ortolani, The Williams  
Companies

**Emerald \$1,000 or more**  
George Kravis, Jack Camden, Howard Nix (in  
memory of Gary Durst), Dwight Kealiher,  
Fernando Este & Don Glass, Scottie Hale,  
Theresa Barnard & Tamara Thompson,  
Catheryn Mason & Dr. Laura Belmonte, Ph.D.,  
Marcus Rice & Mark Henry w/ 100% corp.  
match, Vanessa Welch, Michael Green, The  
Charles & Lynn Schusterman Foundation,  
The Maxine & Jack Zarrow Foundation

**Sapphire \$500 or more**  
Lynn Mostoller & Kathy McKnight,  
Russ McCarty, Tulsa Area Prime Timers,  
Camille Quinn & Susan Kamphaus, Dick Miller,  
Cindy Marinella, Cisar-Holt, Inc., Kathleen  
Williams, Gina Bradford, Ron Toulouse, Jeff E. &  
Josh C., Bernd Oehler, Doug Hartson, Vance  
Reed, Dale Todd, Rick Phillips, Pat Gordon,  
Renee Bruce & Libby Bender, Hope Savage

**Amethyst Up to \$499**  
Steve Wright, Don Eagleton, Gary Allison & Barb  
Henke, Lamont Lindstrom & Devre Jackson,  
Thom Dombuowski (in honor of T.U.L.S.A.),  
Jennifer Jones, John Madigan, John Mercer,  
Lisa Temple, Diane Newhouse, Mona Pittenger,  
Phillip Miller & Dan Hale, Mary Schepers, Neal  
Family Trust, Marty Newman, Whitney Price,  
Stewart Scott, Jane Barnes, Terri Bond & Debra  
Fish, Michelle Hoffman & Heather Harp, Mike  
Tedrick, Deborah Karns, Carol I. Crawford, Pat  
Oetjen, Sol Smith, Judy McHenry & Suzanne  
Knott, Stitchwitch, Renegades, Joe Rackley,  
Troy McGoveran, Don Rush, Dr. Lora Larson,  
Bill & Kathy Hinkle, Jonathan Stanley, Shelly  
Ledford, Bridget DeGraffenreid, Shirley Riggs,  
Sharon Thoele, Rex Ball & Stephen Edwards,  
Mike Eslick, iGive.com, Dick Miller, Elisabeth  
Fuller, Discount Wrecker Service, Karen Weldin,  
Susanne Bain, Marc Frieden, Gary Lawson,  
Paula Russo & Mary Regan, Jeff Cowan, Robert  
Holland, Carolyn Ridgeway, Blane Snodgrass,

**Amethyst Up to \$499 cont'd.**  
Woods-Gallardo Allstate Insurance, Liz  
Harris & Debbie Jensen, Damon Vick, Tim  
Grogan, Jeff Potts, David Hoot, Anthony &  
Jones, P.C., Robin Tait & Mark Lackey,  
Nina Reinecke, Dwight Holden & Ted  
Eudy, Michael Reed, David Paddock & Phil  
Cyr, Charles Peterson, Joel Cousins & Frank  
Madearis, Sharisse O'Carroll, James Vore,  
James Wheeler, Mike O'Meara, Carol  
English, Rick Fortner, Richard Groendyke,  
Cathy Elliott, Dave Rosebeary, Tamalie  
Heimerdinger, Marilyn Ihloff, Inc., Fred  
Bassett, Josh Stroman, Judy Crumrine, Drs.  
Gordon & Jane Purser, Greg Johnson, John  
Massie, Top Hat Magic & Fun Shop, Inc.,  
Sue Delaney, Murrel Wilmoth, Sherry  
Stinson, Lee Dunning, Wanda Patrick, Jay  
Ferraro, Steven Hall, Susie Thornton, Gene  
Pelizzoni, Tom Williamson, Jim Firth, Steve  
McCurley, Jessie Engle, Barry Hensley,  
Rebecca Howard, Cathy Rousseau, Fred  
Naifeh, Charles Duran, Maureen Lawler,  
Johna Abbott, John Cutright, Derrick  
Henry, Deanna Ogez, Bruce Hartnitt, Betty  
Vanaltenburg, Adam Erlewie, Kathie Fite

### House Parties

Dwight Kealiher & Mike Tedrick - \$5,400  
Dave Collins and Doug Campbell - \$4,490

### Business Founders \$500 or more

Broken Arrow Electrology, Compulogics,  
International Tours of Claremore, TW's AFAB  
Catering

## Capital Campaign Funds Held in Trust

**Who is TCF?** Tulsa Community Foundation (TCF) is a tax exempt, public charity established in 1998 to receive, protect and distribute gifts from individuals and organizations for the improvement of the Tulsa and northeastern Oklahoma area.

**TCF Vision Statement:** To be the recognized community-owned organization that initiates, teaches and encourages personal and corporate charitable giving today to ensure that the philanthropic needs of northeastern Oklahomans can be met for all generations.

**Board of Trustees:** TCF Trustees are selected for having demonstrated a personal involvement in civic affairs and a high level of commitment and philanthropic leadership to our community. TCF Trustees are: Chester Cadieux, Joe Cappy, Paula Marshall-Chapman, Kathleen Coan, Fred Dorwart, Jim Dunn, Phil Frolich, Hans Helmerich, George Kaiser, John Kirkpatrick, David Kyle, Bob Lorton, Stan Lybarger, Steve Malcolm, John Oxley, Francis Rooney, Susan Savage, Stacy Schusterman, Ray Siegfried, Henry Will and Jack Zarrow. Phil Lakin is Executive Director.



TULSA  
COMMUNITY  
FOUNDATION

## Pyramid Project Steering Committee

**Co Chairs**  
Kerry Lewis  
Sue Welch

**Legal**  
Mark Bonney

**Finance**  
Theresa Barnard

**Grant Development**  
Nancy McDonald, Director  
Theresa Barnard  
Greg Gatewood  
Kerry Lewis  
Rick Martin  
Daniel Schneider

**Financial Development**  
Theresa Barnard  
Mark Bonney  
Kerry Lewis  
Sue Welch

**Needs Assessment**  
Mark Bonney  
Greg Gatewood  
Sue Welch

**Marketing**  
Marc Frieden  
Rick Martin  
Marcy Smith  
Tim Williams

**Events**  
Greg Gatewood  
David Hoot  
Rick Martin  
Marcy Smith  
Sue Welch

**Correspondence**  
Theresa Barnard  
Sue Welch

**Documentary**  
Mark Bonney

**Parliamentarian**  
Marc Frieden

**TOHR Board Liaison**  
Brent Ortolani

**Advisory Board**  
Dwight Kealther, CPA  
Nancy McDonald  
Dennis Neill  
Rick Phillips  
Vance Reed

# TCF Trust continued...

**Why has TOHR established a TCF Trust?** To ensure that the funds donated to the Pyramid Project Capital Campaign are used solely for the purposes of purchasing, refurbishing and sustaining a permanent home for the Tulsa Gay, Lesbian, Bisexual and Transgender Community Center.

**How are the funds invested?** The foundation is a collection of many charitable funds varying in size from \$1000 to multiple millions of dollars. Each fund has it's own identity and philanthropic purpose and each benefits from being invested with other funds to create a lasting community resource.

TCF's investment committee meets quarterly to review investment performance and select investment managers. Trustees appointed by TOHR and the Pyramid Project Steering Committee may advise TCF of alternate investment allocation strategies that may seem more prudent for specific needs.

**Who are the trustees for TOHR's Pyramid Project Capital Campaign TCF trust?**

The trust document states that there will be three TOHR trustees made up of: a representative appointed by the Pyramid Project Steering Committee (Mark Bonney), an appointee from the TOHR membership (Nancy McDonald) and the TOHR President (Brent Ortolani).

**What other charitable organizations hold funds at TCF?** All Souls Unitarian Church, Arts & Humanities Council, Brady Heights Neighborhood Assoc., DVIS, Magic Empire Girl Scouts, Hospice of Green Country, League of Women Voters, Planned Parenthood, Special Olympics, Tulsa Opera, Youth Services of Tulsa, Town and Country School, Tulsa Historical Society and others.

**Can gifts be given directly to TCF for TOHR's Pyramid Project Capital Campaign?**

Yes. At times, some donors may desire anonymity. Such donors may make gifts directly into TOHR's Pyramid Project Capital Campaign fund at TCF by noting the account number. TCF is equipped to receive gifts of stock, real estate, artwork, and other appreciated assets. TCF will issue receipts directly to the donors. Please contact TCF Executive Director Phil Lakin at (918) 494-8823 for more information on this special type of giving.

### Campaign Mission:

The Pyramid Project is TOHR's capital campaign to raise funds to purchase and sustain a permanent visible presence, a safe and affirming home for the Tulsa GLBT Community Center.

**"Building a Home...Funding the Future"**

[www.PyramidProject.org](http://www.PyramidProject.org)

**P Y R A M I D P R O J E C T**

\$1,000,000 GOAL



Pyramid Project

Tulsa Oklahomans for Human Rights (TOHR)

Tulsa Gay, Lesbian, Bisexual and Transgender (GLBT) Community Center  
2114 S. Memorial Drive, P.O. Box 2687 Tulsa, Oklahoma 74101 918.743.4297

